

**Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Notice: 087/2020

6th June 2020

NOTICE

ATKT Examination Schedule for PGDM Batch 2018 - 2020: Trimester V (External Exam)

The ATKT Exam will be conducted on 16th June 2020.

Students to note time-table for their respective Trimester in the attached Annexure.

Only students who have paid their ATKT fees and submitted their online transaction details will be eligible to give their ATKT Examinations.



**Dr. AmeeVora
Principal**

Encl.: Annexure I

ANNEXURE : I



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

| DGMC/ACAD/PGDM/REC/26 | | | | |
|---|---|----------------------|--------------------|----------|
| DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES | | | | |
| PGDM - POST GRADUATE DIPLOMA IN MANAGEMENT | | | | |
| TRIMESTER - V : ONLINE ATKT EXAM SCHEDULE | | | | |
| BATCH 2018 -2020- (Advertising and Communication & Media and Entertainment) | | | | |
| Date | Name of the subject | Marks | Time | Duration |
| 16 th June 2020 | Visual Communication and Copy Writing (Advertising and Communication) | 40 | 10:00 am - 10:30am | 30 Min |
| | Content Analysis and Management/Rural Management (Common) | 20 | 11:00 am - 11:15am | 15 Min |
| | CRM and Consumer Loyalty (A&C) /Gaming and Business Management (M&E) | 20 | 2.00 pm -2.15 pm | 15 Min |
| | MEAM- Manager in Making IV(Common)/Agency Management (A&C) | 20 | 2.45 pm- 3.00 pm | 15 Min |
| Program In-Charge | | Examination Incharge | | |
| Director | | | | |
| Copy to : Registrar | | | | |
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