

RSET Campus, S V Road, Malad (West), Mumbai 40006

Notice: 152/020

17th September, 2020

## **NOTICE**

### **Examination Time Table**


#### **BMM (Semester VI) Regular Summer Session 2020**

**As per the Circular No. Exam/DBOEE/ICC/2020-21 -02 dated Sept.08, 2020, received from the University of Mumbai, Please find the time table for BMM Semester VI Regular & ATKT.**

Days and Dates	Time	Paper Code	Paper
Wednesday, 7 <sup>th</sup> Oct 2020	10.30 -11.30	55611	Advertising : Contemporary Issues
Wednesday, 7 <sup>th</sup> Oct 2020	10.30-11.30	55612	Journalism: Contemporary Issues
Wednesday, 7 <sup>th</sup> Oct 2020	12.30-1.30	55605	Advertising: Financial Management for Marketing and advertising
Wednesday, 7 <sup>th</sup> Oct 2020	12.30-1.30	55608	Journalism: Issues of Global Media
Thursday, 8 <sup>th</sup> Oct 2020	10.30-11.30	55613	Advertising: Digital Media
Thursday, 8 <sup>th</sup> Oct 2020	10.30-11.30	55614	Journalism: Digital Media
Thursday, 8 <sup>th</sup> Oct 2020	12.30-1.30	55609	Advertising : The Principles of Direct Marketing
Thursday, 8 <sup>th</sup> Oct 2020	12.30 -1.30	55610	Journalism: News Media Management
Friday, 9 <sup>th</sup> Oct 2020	10.30-11.30	55601	Advertising: Advertising and Marketing Research
Friday, 9 <sup>th</sup> Oct 2020	10.30-11.30	55602	Journalism: Press Law & Ethics
Friday, 9 <sup>th</sup> Oct 2020	12.30-1.30	55603	Advertising: Legal Environment and Advertising Ethics
Friday, 9 <sup>th</sup> Oct 2020	12.30-1.30	55604	Journalism: Broadcast Journalism
Saturday, 10 <sup>th</sup> Oct 2020	10.30-11.30	55607	Advertising: Agency Management
Saturday, 10 <sup>th</sup> Oct 2020	10.30-11.30	55606	Journalism: Business Magazine Journalism

**Note: The mode of Conduct of Examination is ONLINE**



  
Dr. Ameer Vora  
(Principal)