

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice No. 125/2020

24th Aug 2020

NOTICE

Students of BAMMC / BAFTNMP / MAFTNMP / PGDM

Guest Lecture on Movie Marketing

A special guest lecture on **Movie Marketing** is scheduled for all students on Google Platform. The link for the same is mentioned below.

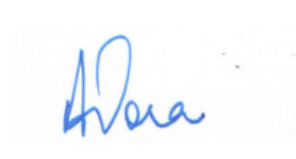
Please login from your official ID: <https://meet.google.com/nec-wakj-dpt>

Mr. Neeraj Joshi with over 15 years of Motion Picture Marketing & Development experience is going to engage a workshop on **Saturday 29th Aug 2020 from 3pm onwards on the Google Platform.**

To his credit he has over 20 marketing awards and has done over 70 marketing campaigns for Bollywood, Hollywood and Regional Language Films.

Students are encouraged to participate in this online event to clear all doubts related to the topic.

Attendance is compulsory for all students.



Dr. Ameer Vora
Principal