

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice No. 310/2021

17th Feb 2021

NOTICE

DGMC Students' Council

“APNI BOLI – MATRBHASHA KI MAHEK”

World International Mother Language Day is observed worldwide on 21st Feb 2021 to promote awareness of linguistic and cultural diversity and to promote multilingualism.

To observe this special day, the Students' Council of Deviprasad Goenka Management College of Media Studies (DGMC) has organized “**Apni Boli – Matrbbhasha Ki Mahek**”, a competition to encourage people to express more in their respective mother languages.

The rules are as follows:

1. The video recording must be original and in the participant's mother language ONLY.
2. In the beginning, each participant must introduce themselves and identify the language they are expressing in.
3. The recording must be made on 21st February 2021 itself, keeping in mind the significance & spirit of the date.
4. The message must be of 30 to 60 seconds.
5. The message should reveal an interesting or unknown aspect about the participant's mother language.
6. The message has to be subtitled in English or Hindi for others to understand.
7. The link to register & submit entries is <https://forms.gle/Vfdvu5dpoaRFa6Yt5>
8. The last date for submission is Tuesday, 23rd February 2021.
9. The date & time of the screening of all the entries will be informed shortly.
10. The decision of the judges will be final & binding.
11. Certificates will be awarded to all the winners.

आओ, अपनी बात बोले!

For any queries, please contact: Chaitra Parab (8169839826)


Saurabh Deshpande
Convener – Students' Council


Dr. Ameer Vora
Principal

